

PASCALE BRACQ

Atelier Dentelles

D'ici



In 2019, Pascale, from the house of Dentelles Jean Bracq, launched her own ready-to-wear brand "Made in France" to allow all women to wear beautiful French lace every day. All her products are designed in Caudry and made in France.



Jean Bracq has been the designer and manufacturer of "Dentelle de Calais-Caudry®" lace for five generations. Jean Bracq is renowned world-wide for its know-how, so much so that 85% of its exceptional Leavers lace is exported. The brand is also regularly promoted through the press, during exhibitions and fashion shows. Many luxury houses use Caudry lace, including Saint Laurent, Chanel, Christian Dior, Lanvin, and Jean Paul Gaultier.

Pascale wanted to make this lace more accessible so that all women can wear it every day. She teamed up with Nicolas Henry, a fashion designer, who will create a dozen models for her. They chose French fabrics together and found a workshop in Cambrai. They offered their prototypes to the public for the first time in December 2019 at the Salon Made in Hauts-de-France where they took in their first orders. Atelier Dentelles' ready-to-wear adventure has only just begun...



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